

Lundquist College of Business
CERTIFICATE IN GLOBAL MANAGEMENT

FOR UNDERGRADUATE BUSINESS MAJORS
ALL BUSINESS MAJORS, ALL CONCENTRATIONS

The certificate in Global Management gives you an opportunity to show off your interest and competence in International Business studies. It involves minimal extra coursework if you start early and plan carefully.

To receive a Certificate in Global Management you need to complete:

- **International Business Core**

FIN 463 International Finance
MGMT 420 Managing In a Global Economy
MKTG 470 International Marketing

- **Area Study**

Area study requirements consist of 24 credits of non-business coursework that relate to an international theme. Usually this theme will be geographically-based, such as Southeast Asia, Latin America, or European region (North America does not count, nor does your native region if you are an international student). Other common themes that are not geographic may be submitted for approval as long as they are consistent with the purpose of area study, which is to introduce you to another culture from a non-business perspective. **Foreign language courses cannot be used toward area study requirements.** Coursework in this area must include at least two department prefixes.

- **Foreign Language**

Foreign language requirements are two years of university-level foreign language study that compliments your area study theme. University equivalency rules apply in this situation.

- **Study Abroad**

We encourage you to study abroad as part of your education, but it is not required for this certificate.

For more information on the Global Management Certificate, contact a College of Business Academic Advisor, in the Undergraduate Programs Office, 203 Peterson.

Charles H. Lundquist College of Business

**Global Management Certificate
Program Proposal**

Date: _____ Circle One: PBA Major

NAME: _____ PHONE: _____
 Last (Family) First

I.D.# _____ E-MAIL: _____

ADDRESS: _____

Anticipated Grad Term: _____

Please indicate how and when you plan to meet these requirements. Plan is subject to approval.

<u>International Business Core</u>	<u>Term</u>	<u>Foreign Language (2 years)</u>
FIN 463 International Finance	_____	Language: _____ Term completed: _____
MGMT 420 Managing In a Global Economy	_____	<u>Study Abroad</u> (optional) Country: _____ Dates of Exchange: _____
MKTG 470 International Marketing	_____	

Area Study Courses are intended to complement the language you choose to study, and therefore, cannot include language courses. Coursework must include at least two department prefixes.

<u>Area Study</u> (24 credits)	<u>Credits/Term</u>
<i>Country/Region of Focus:</i> _____	
1) _____	_____
2) _____	_____
3) _____	_____
4) _____	_____
5) _____	_____
6) _____	_____

Area Study Explanation:
 Please explain why you have selected these courses, how they relate to one another, and why you chose the area of study that you did. How does this program relate to your career interests?

Approved By: _____ **Date:** _____

Evaluated By: _____ **Date:** _____